



# SPONSORSHIP PROGRAM

# 2019 KC AIR SHOW

KANSAS CITY IS READY TO SOAR WITH THE RETURN OF THE U.S. NAVY BLUE ANGELS!



**BE A PART OF THIS CITY-WIDE SPECTACULAR!**

**JULY 6-7, 2019**

**CHARLES B. WHEELER DOWNTOWN AIRPORT  
KANSAS CITY, MO**

[www.KCAirShow.org](http://www.KCAirShow.org)

# THE SKY IS THE LIMIT FOR PROMOTING YOUR BRAND

The Kansas City Air Show returns to the Heart of America, July 6-7, 2019, featuring the U.S. Navy Blue Angels, arguably the world's most famous performance jet team. The two-day event will feature world-class aerobatic performances, military jet demonstrations and thrilling entertainment for the whole family. The KC Air Show will be hosted at Charles B. Wheeler Downtown Airport and feature the Blue Angels' first visit to Kansas City since 2015!

In addition to the Blue Angels, the show will feature some of the world's best aerial performers, plus, static air and ground displays and interactive exhibits that will provide first-class entertainment at the revamped show.

## YOUR CHANCE TO MEET 20,000+ FANS

### GENDER

- 53% Male
- 47% Female

### INCOME

- 18% Less than \$35,000
- 10% \$35,001-\$50,000
- 20% \$50,001-\$75,000
- 17% \$75,001-\$100,000
- 35% \$100,001+

### AGE

- 12% 18-25 years old
- 20% 26-34 years old
- 25% 35-44 years old
- 19% 45-54 years old
- 24% 55+ years old

\*44% of attendees brought a child under the age of 18 with them to the show



## THE 2019 KC AIR SHOW SOARS ABOVE, COMBINING A WORLD-CLASS EVENT WITH A STAR-WORTHY CAUSE!



**About KC Air Show:** Redesigned and featuring an entirely new organization structure and management team, the 2019 KC Air Show is shaping up to be one of the nation's premier events. Featuring an incredible performer list, VIP amenities, static displays, entertainment and family fun, the KC Air Show will change the way



The 2019 KC Air Show benefits the **TriStar Experience**, a local non-profit organization dedicated to inspiring people of all ages to pursue greater involvement in aviation and aerospace studies and careers, through educational and experiential programs.

# A PERFECT PLACE TO ACHIEVE NEW HEIGHTS

Located at Charles B. Wheeler Downtown Airport and featuring the beautiful backdrop of Downtown Kansas City, the KC Air Show will play host to kids, adults, families, friends and influencers from all over the metro area and beyond. Supported by the City of Kansas City, Missouri, the KC Air Show holds no bounds when it comes to imagining your partnership experience. We are committed to creating a unique and mutually-beneficial partnership that helps each sponsor achieve new heights. We will work with you to fully customize a package to reach your business and marketing goals.

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## BRANDING OPPORTUNITIES

Sky-high visibility for your corporate brand, beginning with our promotional & marketing campaigns. Align your brand with the KC Air Show through any of the following branding options.

- Naming rights:
  - Presenting Sponsor of 2019 KC Air Show
  - Official KC Air Show Financial Institution
  - VIP Air Show suites and seating areas
  - Feature Entertainment Sponsor
  - Games & Activities Area
  - Stage Sponsor
- Logo inclusion in show marketing materials
- Logo inclusion on website
- Logo inclusion in on-site signage
- Social Media campaign
- and More!

## ON-SITE ENGAGEMENT

Reach your target audience at the KC Air Show through an on-site presence. Interact and connect directly with Air Show patrons while promoting your products and services.

- Military Aircraft and Crew Host
- Feature Attraction Sponsor
- On-site brand activation and marketing space

## HOSPITALITY PACKAGES

Private chalets and group ticket packages are available for your organization.

- Group tickets: If you're looking to host a group for a special occasion or for your company's annual outing, contact us for discounted group ticket pricing.
- Private Chalet: Enjoy the KC Air Show in a prime viewing location away from the crowds. Each chalet includes a tented space with tables and a viewing area with chairs for each of your guests.
  - Ticket allotment for distribution to your guests
  - Private shaded tent space with tables
  - Access to private chalet area restrooms
  - Ability to decorate or brand the interior of your chalet
  - Available for groups of 50, 75 or 100

## CIVIC SUPPORT

Support the Air Show and promote your brand through a combination of branding opportunities.

- Logo inclusion in show marketing materials
- Logo inclusion on website
- Logo inclusion in on-site signage

## IN-KIND SUPPORT

Support the Air Show and promote your brand by providing your products or services to the event.

### HAVE SOMETHING IN MIND FOR YOUR BRAND THAT YOU DON'T SEE HERE?

Contact us today to discuss a custom sponsorship package that fits your needs!

E-mail [sponsorship@kcairshow.org](mailto:sponsorship@kcairshow.org) for a custom Kansas City Air Show sponsorship experience.