



## Sponsorship Levels

	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000	\$10,010	\$5,000	\$2,500	\$1,000
<b>Number Available</b>	2	5	15	No Limit	No Limit
<b>Marketing &amp; Media Exposure</b>					
Television	✓				
Logo on Home Page of Website	✓	✓	✓	-	-
Logo in Radio, Newspaper & Magazine Ads	✓	✓	✓	✓	-
Logo in Interior Page of Website	✓	✓	✓	✓	✓
Sponsor Banner	✓	✓	✓	✓	✓
Logo on Sponsorship Page of Program	✓	✓	✓	✓	✓
<b>Venue Exposure</b>					
Large Sponsorship Banner	✓	✓	-	-	-
Logo in VIP Tent	✓	✓	✓	✓	-
Logo at Friday Night VIP Dinner	✓	✓	✓	✓	-
Announcement Mentions	20	15	7	4	2
<b>Hospitality</b>					
GA Tickets (per day)	100	40	20	10	6
VIP Tent Tickets (per day)	28	16	8	4	2
GALA Tickets (Friday Night)	28	16	8	4	2
Performer Reception (Saturday Night)	6	4	-	-	-
VIP Parking Tickets (per day)	50	20	10	5	2
Once in a lifetime flight in a DC-3	2	-	-	-	-
Total Guests Saturday and Sunday	200	100	40	20	12

\*Sponsorship level availability is subject to change

\*Please visit [www.CentralCoastAirFest.com](http://www.CentralCoastAirFest.com) for more information about the event and how to purchase tickets. Please make checks out to Santa Maria Public Airport District.