



# ***2019 Encinitas Oktoberfest Sponsorship Application***

***(All sponsor levels/benefits are listed on 2019 Sponsorship  
Packages Summary Sheet – pg 2)***

Business Name/Business Type (Please type or print as you would like it to appear in show publicity.)

Name of Applicant \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Area Code and Phone number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Requested Level of Sponsorship \_\_\_\_\_

### **PAYMENT INSTRUCTIONS**

Replacement-in-Kind - If arrangements have been made for "Replacement-in-Kind" Promotional Vendor – please indicate services or goods provided : \_\_\_\_\_

Check —Make payable to "Encinitas Chamber of Commerce" for appropriate Sponsor Level.

Credit Card - Please provide the following:

Name (as it appears on the card) \_\_\_\_\_

Phone number \_\_\_\_\_

Billing Address with Zip Code \_\_\_\_\_

Visa / MC / AmEx (Circle One) Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVC : \_\_\_\_\_

By my signature, I agree to waive, release, indemnify, and hold harmless the Encinitas Chamber of Commerce, the City of Encinitas, their officers, agents, employees, and volunteers, Kennedy & Associates, and Keller Resources Group from any and all liability, claims and causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event except injury or damages deliberately or willfully caused. I also understand that this waiver cannot be modified or changed. I certify that all the information submitted in this application is accurate to the best of my knowledge. I agree not to use products containing any or all compounds, blend, extract, infuse, parts or otherwise of the Cannabis sativa Linnaeus, Cannabis indica or Cannabis ruderalis. I agree not to use plastic bags or styrofoam.

Applicant's Signature \_\_\_\_\_

Date \_\_\_\_\_

### **For Information Please Contact**

**Patricia Keller, Show Manager**

Phone: 760-945-3758 • E-mail: [keller@kennedyfares.com](mailto:keller@kennedyfares.com)  
USPS: Encinitas Oktoberfest, PO Box 2817, Vista, CA 92085  
Show Organizer Website: [www.kennedyfares.com](http://www.kennedyfares.com)  
Event Website: <https://encinitasoktoberfest.com/>



# ***2019 Encinitas Oktoberfest Sponsorship Levels Summary Sheet***

## **Presenting Sponsor – \$10,000 (Limited to One)**

- **24th Annual Encinitas Oktoberfest Presented by “Your name”**
- A Plaque honoring your sponsorship presented at the 2019 Oktoberfest
- “Your Logo” in the Oktoberfest Website header
- Radio advertisement package, your company is mentioned in all Oktoberfest ads
- Acknowledgment in all print, electronic advertising and media releases associated with the 2019 Oktoberfest
- Your Company logo on the Sponsor Banner displayed by the stage
- Presenting Sponsor Banner displayed at the Entrance to the family tent
- Your Company logo on the Encinitas Chamber website (linked to your website) for 12 months
- Sponsor ad on the Encinitas Oktoberfest website (linked to your website) from May through March
- Company logo on all posters and flyers associated with the 2019 Oktoberfest
- Company logo in the weekly E-Blast during July through September
- A 10'x20' Vendor booth space at a Premium location
- A one year Encinitas Chamber of Commerce membership

## **Family Tent Sponsor – \$5,000**

- Acknowledgment in all print, electronic advertising and media releases associated with the 2019 Oktoberfest
- Your Company logo on the Sponsor Banner displayed by the stage
- Family tent Sponsor Banner displayed inside the family tent
- Company Logo on the Encinitas Chamber website (linked to your website) for 12 months
- Company Logo on the Encinitas Oktoberfest website (linked to your website) from May through March
- Company logo on all posters and flyers associated with the 2019 Oktoberfest
- Company logo in the weekly E-Blast during July through September
- A 10'x10' Vendor booth space at a Premium location at the 2019 Oktoberfest
- A one year Encinitas Chamber of Commerce membership

## **Craft Brew Garden Sponsor – \$3,500**

- Acknowledgment in all print and media releases associated with the 2019 Oktoberfest
- Your Company logo on the Sponsor Banner displayed by the stage
- Your Company name on the Welcome Banner displayed at the entrance of the Craft Beer Garden
- Company logo on the Encinitas Chamber website (linked to your website) for 12 months
- Company logo on the Encinitas Oktoberfest website (linked to your website) from May through March
- Company logo on all posters and flyers associated with the 2019 Oktoberfest
- Company logo in the weekly E-Blast during August and September
- A 10'x10' Vendor booth space at the 2019 Oktoberfest

## Entertainment Sponsor – \$2,500

- Acknowledgment in all print and media releases associated with the 2019 Oktoberfest
- Your Company logo on the Sponsor Banner displayed by the stage
- Company logo on the Encinitas Chamber website (linked to your website) for 12 months
- Company logo on the Encinitas Oktoberfest website (linked to your website) from May through March
- Company logo on all posters and flyers associated with the 2019 Oktoberfest
- Company logo in the weekly E-Blast during August and September
- A 10'x10' Vendor booth space at the 2019 Oktoberfest

## Patron Sponsor – \$1,000

- Acknowledgment in all website advertising associated with the 2019 Oktoberfest
- Your Company logo on the Sponsor Banner displayed by the stage
- Company logo on the Encinitas Oktoberfest website (linked to your website) from May through March
- Company logo on all posters and flyers associated with the 2019 Oktoberfest
- A 10'x10' Vendor booth space at the 2019 Oktoberfest

***Your support of the Encinitas Oktoberfest helps the Encinitas Chamber of Commerce in its existing services and also in expanding its services and is greatly appreciated. We look forward to seeing you at the Encinitas Oktoberfest.***

***Prost!***



### **For Festival Information Please Contact**

**Patricia Keller, Show Manager**

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